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MICHELLE LOPEZ, Fashion Designer

Expert Fashion Designer with 11+ years' experience in women's high-end shoes. Launched product lines for Chanel and Gucci. Designs showcased in Elle and Vogue. Attained recognition of top seller fashionista in 2017.

Details

Nationality _____ **American** Driving license _____ **Full**
Place of birth _____ **San Antonio**

Employment History

Senior Fashion Designer at Escada, Milan

January 2017 — July 2021

Functioned as the lead designer for the 2019 women's winter collection team and supervised seasonal conceptualization and design of women's accessories, which included belts and bags.

- Designed attractive fashion items that coincided with the brand's look.
- Ran the whole product design process, from primary market research, mood board development to sketching and design to producing the finished product.
- Contributed to the conceptual development of directional product lines, which included delivering original concept pitches.
- Supervised technical designs of all products from concept design to manufacturing, including trim and fabric selection, meeting and choosing from vendors, etc.

Associate Fashion Designer at Dior Homme, New York

January 2014 — December 2018

Produced commercial designs reflecting the abstract direction and business strategy of the company.

- Created seasonal products which focused on style, fabric, and fit.
- Leveraged processes to predict customers' needs in order to surpass customer expectations and react punctually to their requirements.
- Developed and upheld effective relations with eight vital partners.
- Worked together and followed up with vendors regarding deliverables and main partners throughout the whole design process, including preproduction, merchandising, and product development.

Education

Bachelor of Arts in Fashion Design, University of Illinois, Chicago

July 2019 — Present

- 2nd place for Best Uniform Design at the Yearly Gallant Show for 2014
- Major subjects included Design Theory CAD and advanced level
- Dissertation on topic "Evolution of faux leather and high ankle boots."
- Designed clothesline for university sports personnel

Adobe Certified Expert, Adobe, Online

July 2021 — Present

- Course Topics: Illustrator & Photoshop

Associates Degree in Fashion Design, University of Southern California, San Jacinto

January 2015 — June 2017

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Skills

Adobe Illustrator

Fashion Design

Hand Drafting

Design Patterns

Fabric

Accomplishments

- Developed a men's winter collection renowned by Vogue's and Marie Claire's editorial teams for its Art Nouveau style. The collection became a commercial success, boosting sales numbers by 46%.
- Created a highly admired women's summer collection that increased revenue by 38% compared to last year.
- Managed a team of 6 designers to create 155 SKUs each month for a children's apparel company.
- Enhanced the company's main designing platform from 6 to 4, resulting in costs-savings of \$67,000 per SKU due to scale efficiencies.

Hobbies

Art, Rugby, Cricket

Languages

English Native speaker

Italian Native speaker